

# Mischa Price

## Designer & Urbanist

He/Him/They/Them



memischap@me.com



[mischap.com](http://mischap.com)



[mischap](https://www.linkedin.com/company/mischap)

### Skills

Ethnographic Research  
Journey Mapping  
Wireframing and UI Design  
Web design  
Interaction Design  
Dialogue & Facilitation  
Physical prototyping and modeling  
Event planning and coordination

### Software and Tools

Adobe Creative Cloud  
Photoshop  
Indesign  
Illustrator  
Premiere  
After Effects  
Figma  
Protopie  
HTML/CSS  
PHP  
Javascript  
Wordpress  
Sketchup 3D modeling  
Unity

## Employment

**Assistant Service Designer** January 2023 - Present  
London Borough of Hounslow

Member of the corporate transformation and change team, undertaking service mapping, and design research activities across all business areas of the council.

**Research Assistant** 2022  
University of Plymouth - EPIC project

Adapting masters research on accessible access to National Parks for research project on aging in coastal communities.

**Service Designer** 2019-2021

**Options Community Services - Social Innovation Hub**

Design lead on a small three person innovation team, focused on developing new services for Newcomers to Canada

- Researched and co-designed with a broad group of immigrants, refugees, and youth from the community to understand their needs and to develop new services.
- Designed branding, print, and web assets for testing and delivering new services.
- Led web development of an experimental platform for sharing digital tools for online community connections.

**Service Designer** 2018-2021

**Burnaby Association For Community Inclusion (BACI)**

Part of a small internal design team working with folks with cognitive disabilities, front-line staff and managers on designing new services and spreading design thinking methodologies.

- Worked on a ground up redesigned of group based day services from research to design to implementation.
- Deep experience with the complexities and mindsets for designing with disability and accessibility challenges.
- Led the design and branding of 5 community spaces launched in response to the pandemic.

## Education

**MA Smart Urban Futures, Plymouth University** 2021-2022

Design thinking and co-design centred program focused on smart cities and new approaches to addressing urban issues. Project work in accessibility, transport and natural landscapes.

**Bachelor of Arts, Simon Fraser University** 2015-2019

**Major in Interactive Arts and Technology, minor in Dialogue in Communication**

Broad technology centred programme focusing on User Experience design and Design research.

- Courses in Web Design, Interface Design, Data visualisation, Fabrication and Materials, Java programming, Spatial Design, Design Research, Design Evaluation, and Speculative Design.

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### Interests

Trains and Transport

Musicals

Cycling

Social Justice

Podcasting

Urban Design

Sustainability

### References

Available on request

## Awards and Nominations

### Beyond Conference Poster Exhibitor 2022

Selected to present research findings from masters project studying immersive technology in access to natural spaces.

### Imagining the Unimaginable Published Project 2022

Speculative work exploring Mobility as a service within the context of rural and recreational spaces published in event publication for the Civic Interaction Design event at SPUI25 in Amsterdam.

### Vancouver UX Design Award Finalist 2019

Academic project Twitter Emergencies was a finalist for the student design category. The project proposes a hub for verified emergency information on twitter and a set of tools for officials to keep vital information up to date.

## Volunteer Design Roles

### Graphic Designer Fall 2020

#### Constituency Election in Provincial Election

Design of social media and print materials for election campaign in style of party branding. Working with tight deadlines.

### Web Design Fall 2019

#### Constituency Election in Federal Election

Consulting on web and graphic design for campaign materials along with other general election tasks.

### Graphic Design Assistant 2019

#### SFU Public Square

Graphic design and Web Layout for events held by Simon Fraser University's dialogue and public engagement initiative. Making event headers and materials for the annual community summit.

## Community Connections

### Plymouth Quiz Nights @ Kickin' Caribou 2022

To help get better connected with my local community writing and hosting a 50 question quiz weekly.

### Kudoz - Learning Experiences 2018-2020

Hosting one on one experiences with individuals with cognitive disabilities; transit Photo rides, and app design, helping to overcome accessibility barriers, and to teach new skills and spark new passions.

### Connect Fort - Community Pop-up Events 2017-2018

Designed and built large scale blanket with a team of four in school project, hosting 300 people during our first event.